

ART AURA FOR GALLERIES

Everything Artlogic Does. \$49. Once.

Inventory, clients, sales, invoicing, consignment,
reporting, VAT — native on iPad, Mac, and iPhone.

"We were paying \$205 per month for a system we used three features of. We switched and saved \$2,400 in the first year alone."

FEATURE COMPARISON

Art Aura vs. enterprise gallery platforms

Every feature a small or mid-size gallery actually uses — at a fraction of the cost.

Feature	Art Aura	Artlogic	ArtCloud
Artwork inventory with images	✓	✓	✓
Client database	✓	✓	✓
Sales tracking	✓	✓	✓
PDF invoicing with VAT	✓	✓	✓
Consignment management	✓	✓	✓
Financial & VAT reports	✓	✓	✓
Exhibition management	✓	✓	✓
15 currencies + conversion	✓	✓	Limited
Native iPad app	✓	✗ Web	✗ Web
Native Mac app	✓	✗ Web	✗ Web
Works offline	✓	✗	✗
External display (HDMI/AirPlay)	✓	✗	✗
On-device AI descriptions	✓	✗	✗
Natural language search	✓	✗	✗
Apple Watch companion	✓	✗	✗
Siri voice commands	✓	✗	✗
Data on your device (no server)	✓	✗	✗

<p>Art Aura</p> <p>\$49</p> <p>One-time. Forever.</p>	<p>Artlogic</p> <p>\$205/mo</p> <p>\$12,300 over 5 years</p>
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The enterprise platforms are web applications — they run in a browser, require internet, and store your data on their servers. Art Aura is native software designed for each Apple device. It runs faster, works offline, and your client data never leaves your device.

EXAMPLE

A Month at Galerie Westend

Galerie Westend is a contemporary gallery in Berlin with 8 artists and 95 works. Run by one director with a part-time assistant.

95

Works in inventory

€127,400

Sales this quarter

42

Active clients

Current inventory (selected)

Artist	Title	Medium	Status	Price
Katrin Vogt	Nachtstück VII	Oil on canvas	Available	€8,500
Mehmet Aksoy	Vertical Garden	Bronze	Reserved	€14,000
Li Wei	Morning Fragments	Ink on paper	Consignment	€6,200
Anja Ström	Blue Configuration	Acrylic on linen	Available	€11,000
Katrin Vogt	Dämmerung	Oil on canvas	Sold	€9,200
Tomás Herrera	Residual Light III	Photography	Available	€4,800

Invoice status this quarter

Invoice	Client	Amount	Status	Payment
INV-2026-041	Dr. Marcus Weber	€9,200	Paid	4 Mar 2026
INV-2026-042	Stiftung Moderne Kunst	€22,000	Paid	12 Mar 2026
INV-2026-043	Sophia Karlsson	€14,000	Sent	–
INV-2026-044	James Chen	€6,200	Invoiced	–

Consignment payouts due

Artist	Work	Sale	Split	Artist Share
Katrin Vogt	Dämmerung	€9,200	50/50	€4,600
Li Wei	Autumn Series IV	€5,800	60/40	€3,480

Total payouts due: €8,080

Daily workflow: Morning — check dashboard for overnight enquiries. Client visit — search inventory on iPad, present on gallery display via HDMI. Sale — record it, generate invoice, email to client. End of month — batch-process invoices, generate financial report, process artist payouts. All from one app.

ART FAIR WORKFLOW

Galerie Westend at Art Berlin

How the gallery uses Art Aura across three days at an art fair — entirely from iPad, no internet required.

Before the fair (Mac, office)

Enter fair inventory with consignment details. Generate price list PDF for the booth wall. Create the exhibition in Art Aura and link the works.

At the fair (iPad, offline)

Browse inventory by artist, status, or price. Search "available under fifteen thousand" to match a collector's budget. Connect iPad to a portable display for full-screen artwork presentations. Record a sale — Art Aura calculates the consignment split, generates the invoice, emails it. Everything works without WiFi.

Quick checks (iPhone, on the go)

Collector messages about a work — pull up details and forward them. Check invoice status between meetings. Verify which works are still available.

After the fair (Mac, office)

Generate financial report for the fair. Batch-email remaining invoices. Process artist payouts. Update artwork statuses. Export CSV for the accountant.

GET STARTED

Set up your gallery in 30 minutes

- Download on Mac** — Start here for the fastest data entry. Full keyboard, sidebar, shortcuts.
- Business Information** — Settings → name, address, phone, email, tax ID. Appears on all invoices.
- Bank details** — Account info displayed on unpaid invoices for client payment instructions.
- VAT configuration** — Enable VAT, set rate and VAT number, choose reporting period.
- Enter inventory** — Import from CSV or enter manually. ⌘⌘A for new artwork. Photos, prices, statuses.
- Import clients** — One-click import from Contacts. Or enter manually with notes and preferences.
- Download on iPad** — Your entire gallery syncs via iCloud. Present to clients, close sales on-site.

Professional gallery management. \$49. Once.

Free to start — 30 artworks, 20 clients, all features. No subscription.

apps.apple.com/app/art-aura/id674446181

iPad · iPhone · Mac · Apple Watch · Family Sharing enabled