

ART AURA FOR COLLECTORS

Your Collection. Catalogued. Protected.

Know what you own, what it's worth,
and where every piece is.

*"Our insurer asked for a complete inventory with
photographs and current values. It took us three weekends
to pull it together from memory and old receipts."*

You collect art. Art Aura protects the record.

Art Aura was built for galleries — but collectors need the same core tool: a proper inventory with photographs, values, and locations.

1. A complete catalogue of what you own

Every artwork with title, artist, year, medium, dimensions, photograph, purchase price, and current value. Organised, searchable, always with you on your iPad or iPhone. No more digging through files and folders.

2. Insurance-ready documentation

Generate a professional PDF inventory report with photographs and values — exactly what your insurer or advisor needs. One tap in the Reports section. Updated automatically as your collection changes.

3. Know where every work is

Living room, study, storage facility, on loan to a museum, at the framer. Every artwork has a location. When you have works in multiple places, this is the record that keeps you sane.

4. Private by design

Your collection data stays on your device. No servers, no cloud databases, no company storing your collection records. If you sync between devices, it goes through your personal iCloud account — encrypted end-to-end by Apple.

Features you can ignore

Invoicing, VAT reporting, consignment splits, bank details, business information, client databases — these are for galleries and dealers. You won't see them unless you look for them. Art Aura never forces you through setup screens for features you don't need.

EXAMPLE

The Chen Collection

James and Sarah Chen have collected 52 artworks over twelve years — paintings, prints, photographs, and three sculptures. Works are split between their home, a storage unit, and two pieces on loan.

52

Works in collection

\$485,000

Total insured value

23

Artists represented

4

Locations

Collection snapshot (selected works)

Artist	Title	Year	Medium	Location	Value
Cecily Brown	Untitled (Figure)	2018	Oil on linen	Home	\$65,000
Wolfgang Tillmans	Freischwimmer 201	2012	C-print	Home	\$38,000
Njideka Akunyili Crosby	Garden Gathering	2019	Mixed media	Storage	\$52,000
Gerhard Richter	Abstract 847-3	1998	Print, ed. 80	Home	\$28,000
Yoshitomo Nara	Sleepless Night	2015	Acrylic on canvas	On Loan	\$45,000
Lubaina Himid	Blue Grid Test	2020	Acrylic on canvas	Storage	\$35,000
Thomas Demand	Poll	2001	C-print	Home	\$22,000
Kara Walker	Harper's Pictorial IV	2005	Offset lithograph	At Framer	\$18,000

Insurance Summary (from Art Aura Inventory Report)

Paintings and works on canvas	\$248,000
Photographs and prints	\$142,000
Sculptures	\$65,000
Works on paper	\$30,000
Total Insured Value	\$485,000

How the Chens use it: James enters new purchases on his Mac when they arrive. Sarah checks the iPad when speaking with their advisor or insurer. They generate an updated inventory report annually for their insurance renewal — one tap, professional PDF, emailed in seconds.

GET STARTED

Catalogue your collection this weekend

You don't need to use every feature. Here's what matters for collectors.

- Download Art Aura** — iPad, iPhone, or Mac. Whatever you prefer.
- Skip Business Information** — That's for galleries and dealers. You don't need it.
- Set your currency** — Settings → Display → Currency. Pick yours from 15 options.
- Add your first artwork** — Title, artist, year, medium, dimensions, photo. Add a price for insurance value.
- Set a location** — Home, storage, on loan, at framer. Wherever the work is right now.
- Set status to "Not for Sale"** — Unless you're actively selling, this keeps your collection separate from any marketplace features.
- Work room by room** — Start with what's on the walls. Photograph each work, enter it. Move to storage next.
- Generate an inventory report** — Reports → Inventory → PDF. Your complete catalogue with photos and values. Email it to your insurer.

Start with your most valuable works. Enter the pieces that matter most for insurance first. You can add the rest gradually. The free version covers 30 artworks — enough for many private collections.

What you can skip entirely

Invoicing, VAT, bank details, consignment tracking, client management, sales recording — these features exist for professional dealers. They won't appear in your workflow unless you go looking for them.

Free Version

30 artworks, all features. Many collectors never need more than this.

Unlimited — \$49

One-time purchase. For collections of 30+ works. No subscription ever.

Your collection deserves a proper catalogue.

Private. On your device. Updated in seconds.

apps.apple.com/app/art-aura/id6744461811