



Art Aura Workflow Guide

How to manage your art collection across Mac, iPad, and iPhone



Mac



iPad



iPhone

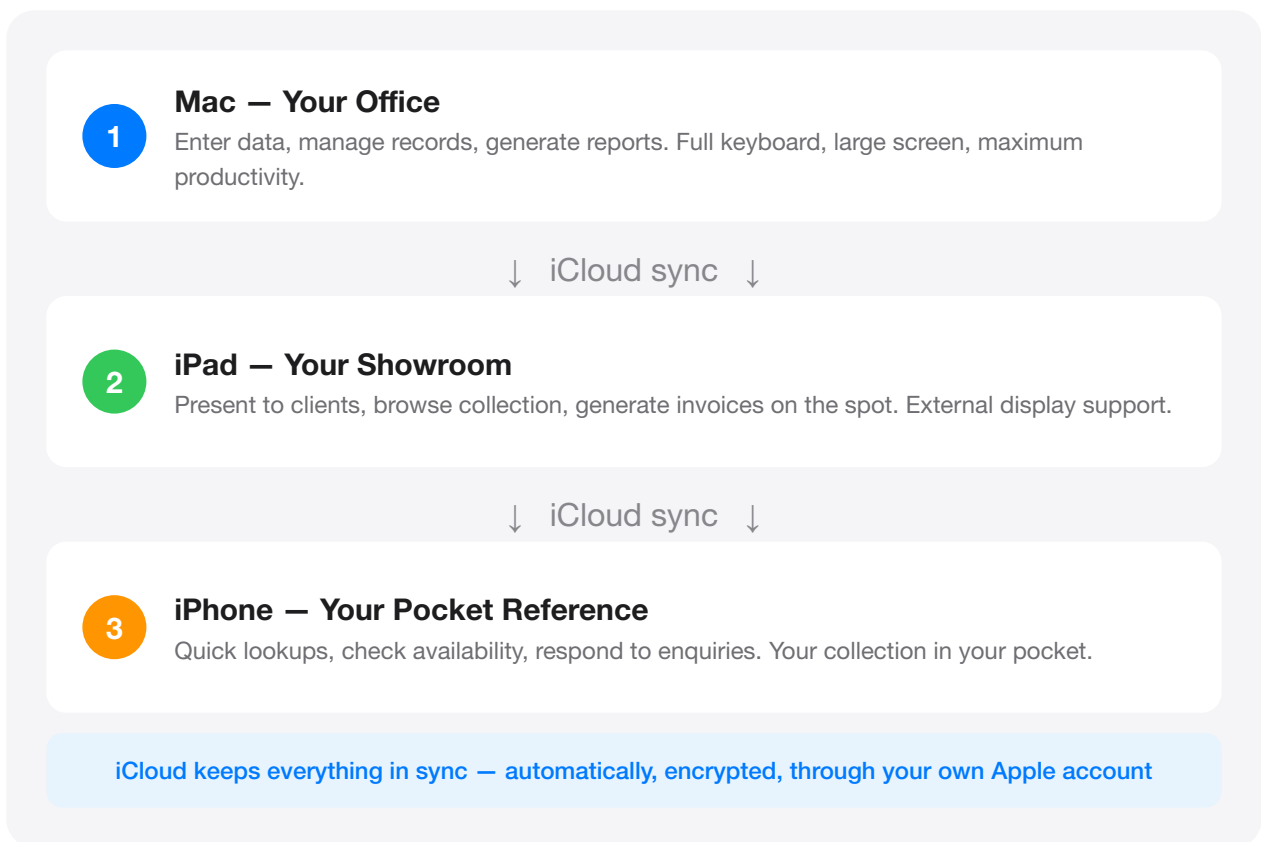


Watch

One collection. Three devices. Each with a purpose.

Art Aura is not a single app — it is a workflow that spans your Mac, iPad, and iPhone. Each device plays a specific role. Together, they give you a complete gallery management system.

Most gallery management platforms are web applications. They run in a browser, look the same on every screen, and store your data on someone else's server. Art Aura is different. It is a native application, built separately for each Apple device, optimised for how you actually use that device. **Your data syncs automatically through your personal iCloud account** — encrypted end-to-end, no third-party servers, no subscriptions.



1 Mac — Your Office

Data entry · Administration · Reports

The Mac is where you do the heavy lifting. Full keyboard for fast data entry. Large screen for reviewing your collection. Sidebar navigation gives you instant access to every section — artworks, clients, sales, invoices, reports, settings. This is where you set up your gallery and keep it running.

Set Up Your Gallery

Business name, address, phone, email, tax ID. Bank details for invoices. VAT configuration. Currency. These appear on every invoice and report.

Enter Your Collection

Add artworks with full details — title, artist, year, medium, dimensions, price, photographs. Import from CSV or type them in. A keyboard makes this fast.

Build Your Client Database

Import clients from Contacts with one click. Or enter them manually. Email, phone, address, notes, purchase preferences.

Generate Documents

Professional PDF invoices, receipts, price lists, inventory sheets, financial reports, VAT reports. Batch-process invoices. Email them directly.

Mac Keyboard Shortcuts

New Artwork

⌘ ⌥ A

New Client

⌘ ⌥ C

New Sale

⌘ ⌥ S

Smart Search

⌘ K

Show Artworks / Clients / Sales

⌘ 1 / 2 / 3

Pro tip: Enter ten artworks with full details on your Mac before evaluating Art Aura on other devices. The multi-device experience only makes sense with real data flowing through it.

2

iPad — Your Showroom

Client presentations · Browsing · On-the-spot invoicing

The iPad is where Art Aura shines. Sidebar navigation like the Mac, but with touch. Browse your collection with a client beside you. Present artworks on an external display. Generate and email an invoice before the client leaves.

Present to Clients

Connect via HDMI or AirPlay. Artworks appear full-screen on the big display while you control from your iPad.

Natural Language Search

"Available paintings under ten thousand" — type what you're looking for. Refine conversationally with Apple Intelligence.

Close Sales On-Site

Record a sale, generate a PDF invoice, email it — all before the client walks out.

AI Descriptions

Generate catalogue descriptions and exhibition labels — entirely on-device, no internet needed.

Offline: Art Aura works completely offline at art fairs. Browse, present, record sales, generate invoices — data syncs when you're back online.

3

iPhone — Your Pocket Reference

Quick lookups · Answering enquiries · On-the-go access

The iPhone is not where you manage your gallery. It is where you access your gallery when away from your desk. Quick lookups. Fast responses. Your entire collection in your pocket.

Check Availability

Search by artist or title, confirm availability and price in seconds.

Verify Invoice Status

Open Invoices, check status, confirm details. Thirty seconds, done.

Share Artwork Details

Email or message artwork info — photo, title, dimensions, price — ready to send.

Dashboard at a Glance

Total artworks, value, recent sales, recent activity. Your entire operation at a glance.

Apple Watch too: Collection dashboard, recent activity, and artwork details right on your wrist. Syncs automatically.

A day in the life

Three scenarios showing how the multi-device workflow fits into actual gallery operations.

Gallery Opening Day

GALLERY OWNER

- Mac** **9:00 AM** — Enter final artwork details and prices. Print price list PDF for the wall. Set up exhibition in Art Aura.
- iPad** **5:00 PM** — Greet visitors. Show artworks on the gallery display via HDMI. Browse collection with interested collectors. Record two sales and email invoices on the spot.
- iPhone** **9:00 PM** — A collector texts about a work they saw. Pull up the artwork, send details and photo via iMessage.

Art Fair Weekend

ART ADVISOR

- Mac** **Thursday** — Prepare fair inventory. Enter consignment details for 15 works from three artists. Generate price list.
- iPad** **Friday–Sunday** — At the fair booth. Present works on a portable display. Search "available under twenty thousand" for a collector's budget. Record sales with consignment splits. Everything works offline.
- Mac** **Monday** — Back at the office. Generate financial report for the fair. Process artist payouts. Batch-email remaining invoices.

Managing a Private Collection

PRIVATE COLLECTOR

- Mac** **Weekend** — Catalogue the collection at home. Enter artworks from purchase receipts and photographs. Import insurance appraisal data from CSV.
- iPad** **Meeting with advisor** — Show the collection to an art advisor. Browse by artist, filter by value. Present on the living room TV via AirPlay.
- iPhone** **At the gallery** — Considering a new purchase. Check the collection to see what you already have by this artist. Check your total value against budget.

Set up your workflow in 15 minutes

Follow this checklist to get Art Aura running across your devices.

- Download Art Aura on your Mac first** — Mac App Store, search "Art Aura". This is your primary workspace.
- Fill in Business Information** — Settings → Business name, address, phone, email, tax ID. Appears on all invoices.
- Add bank details** — Bank name, account holder, IBAN, SWIFT/BIC. Displayed on unpaid invoices for payment.
- Configure VAT** — Enable VAT, set rate and registration number, choose reporting period.
- Enter your first 10 artworks** — Title, artist, year, medium, dimensions, price, photo. Use ⌘↵ for speed.
- Import your clients** — Click the Contacts icon to import from your address book, or add manually.
- Download on iPad** — Same App Store, same Apple ID. Your data appears within minutes via iCloud.
- Browse on iPad** — Everything is already there. Try Smart Search: "available paintings".
- Download on iPhone** — Quick lookups, check availability, respond to enquiries. Your gallery in your pocket.

Five-Year Cost Comparison

Artlogic	\$12,300
Arternal	\$5,700
ArtCloud	\$5,940
Art Aura	\$49 — once, forever

Start on your Mac. Experience on your iPad.

Free to start — 30 artworks, 20 clients, all features. \$49 one-time to unlock unlimited.

apps.apple.com/app/art-aura/id6744461811

Available on Mac, iPad, iPhone, and Apple Watch · No subscription · Family Sharing enabled