

ART AURA

One App. Three Worlds.

Professional art inventory management for everyone in the art world. Native on iPad, iPhone, and Mac.

CHAPTER 1

For Artists

CHAPTER 2

For Galleries

CHAPTER 3

For Collectors

ART AURA FOR ARTISTS

Your Studio. Your Works. Your Terms.

Track every piece you've made, know where it is,
and never lose sight of what you're owed.

"I had twelve paintings at three different galleries. I couldn't tell you which ones were where, let alone what the consignment terms were."

You make art. Art Aura tracks it.

Art Aura has many features built for galleries, collectors, and advisors — but for artists, three things matter most.

1. Know where every work is

Your studio, Gallery A in London, Gallery B in Stockholm, a collector's home, an exhibition in Berlin. Every artwork has a status and a location. One search gives you the answer.

2. Track consignments and what you're owed

When a gallery sells your work on consignment, Art Aura calculates your share automatically. You see what's been sold, what's still out, and what money is outstanding — without digging through emails or spreadsheets.

3. Generate a portfolio and price list in seconds

Meeting a new gallery? A curator? A collector? Generate a professional PDF price list or inventory sheet from your iPad. Photographs, titles, dimensions, prices — formatted and ready to share.

Features you can ignore

Art Aura also handles client databases, invoicing, VAT reporting, multi-currency conversion, and more. These are for galleries and dealers. As an artist, you don't need to set them up or think about them. Just use the parts that matter to you — the rest stays out of your way.

The free version tracks up to 30 artworks and 20 clients. For most emerging and mid-career artists, this covers your active inventory. If you need more, a one-time \$49 unlock removes all limits — no subscription, no monthly fees.

Maria's Studio Inventory

Maria Lindström is a painter based in Gothenburg. She has 38 works: 19 in her studio, 12 on consignment at three galleries, 5 sold this year, and 2 in an exhibition.

38

Total works catalogued

12

On consignment at 3 galleries

**SEK
94,000**

Owed from gallery sales

5

Sold this year

Where are Maria's works right now?

Title	Year	Medium	Status	Location
Harbour Light IV	2025	Oil on canvas	In Studio	Studio, Gothenburg
Winter Table	2025	Oil on canvas	Consignment	Galleri Thomassen, Oslo
Morning, Kungsbacka	2025	Oil on linen	Consignment	Wetterling Gallery, Sthlm
Blue Room Study	2024	Oil on canvas	Consignment	Galerie Nord, Berlin
Interior with Chair	2024	Oil on linen	Sold	Private collection, Oslo
Three Apples	2024	Oil on panel	Exhibition	Göteborgs Konsthall
Garden in August	2024	Oil on canvas	Consignment	Wetterling Gallery, Sthlm
Red Still Life	2025	Oil on panel	In Studio	Studio, Gothenburg

Consignment Tracking — What is Maria owed?

Gallery	Works	Split	Sold	Artist Share Owed
Wetterling Gallery, Stockholm	4 works	60/40	2 works	SEK 54,000
Galleri Thomassen, Oslo	5 works	50/50	1 work	SEK 22,500
Galerie Nord, Berlin	3 works	50/50	1 work	SEK 17,500
			Total owed:	SEK 94,000

How Maria did this:

She entered her works on her Mac one weekend. Now she checks her iPad before every gallery meeting. When a gallery reports a sale, she updates the status and the consignment payout appears automatically.

Set up your studio inventory in 20 minutes

You don't need to use every feature. Here's what matters for artists.

- Download Art Aura** — iPad, iPhone, or Mac. Whatever you have.
- Skip Business Information** — That's for galleries. You don't need it.
- Add your first artwork** — Title, year, medium, dimensions, price, photo. That's it.
- Set the status** — Available (in studio), On Consignment, Sold, In Exhibition, or Not for Sale.
- Add a location** — Where is the work right now? Studio, gallery name, exhibition venue.
- For consigned works** — Set consignment details: gallery name, commission %, terms.
- Enter 10 works** — Start with what's currently on consignment. That's where the value is.
- Generate a price list** — Reports → Price List → PDF. Ready to email to a curator.

Start with consigned works.

The most valuable thing Art Aura does for artists is track what's out at galleries and what you're owed. Enter those first. Add studio inventory later.

What you can skip entirely

Business Information, Bank Details, VAT Configuration, Client Database, Invoicing, Multi-currency — these are for galleries and dealers. Art Aura never forces you through setup screens for features you don't use.

Free Version

30

artworks, 20 clients. All features.
For most artists, this is enough.

Unlimited

\$49

One-time purchase. No subscription.
Removes all limits forever.

Your art, your records, your device.

No servers. No subscriptions. Everything stays on your iPad.

apps.apple.com/app/art-aura/id6744461811

ART AURA FOR GALLERIES

Everything Artlogic Does. \$49. Once.

Inventory, clients, sales, invoicing, consignment,
reporting, VAT — native on iPad, Mac, and iPhone.

"We were paying \$205 per month for a system we used three features of. We switched and saved \$2,400 in the first year alone."

Art Aura vs. enterprise gallery platforms

Every feature a small or mid-size gallery actually uses — at a fraction of the cost.

Feature	Art Aura	Artlogic	ArtCloud
Artwork inventory with images	✓	✓	✓
Client database	✓	✓	✓
Sales tracking	✓	✓	✓
PDF invoicing with VAT	✓	✓	✓
Consignment management	✓	✓	✓
Financial & VAT reports	✓	✓	✓
Exhibition management	✓	✓	✓
15 currencies + conversion	✓	✓	Limited
Native iPad app	✓	x Web	x Web
Native Mac app	✓	x Web	x Web
Works offline	✓	x	x
External display (HDMI/AirPlay)	✓	x	x
On-device AI descriptions	✓	x	x
Natural language search	✓	x	x
Apple Watch companion	✓	x	x
Siri voice commands	✓	x	x
Data on your device (no server)	✓	x	x

Art Aura

\$49

One-time. Forever.

Artlogic

\$205/mo

\$12,300 over 5 years

The enterprise platforms are web applications — they run in a browser, require internet, and store your data on their servers. Art Aura is native software designed for each Apple device. It runs faster, works offline, and your client data never leaves your device.

EXAMPLE

A Month at Galerie Westend

Galerie Westend is a contemporary gallery in Berlin with 8 artists and 95 works. Run by one director with a part-time assistant.

95

Works in inventory

€127,400

Sales this quarter

42

Active clients

Current inventory (selected)

Artist	Title	Medium	Status	Price
Katrin Vogt	Nachtstück VII	Oil on canvas	Available	€8,500
Mehmet Aksoy	Vertical Garden	Bronze	Reserved	€14,000
Li Wei	Morning Fragments	Ink on paper	Consignment	€6,200
Anja Ström	Blue Configuration	Acrylic on linen	Available	€11,000
Katrin Vogt	Dämmerung	Oil on canvas	Sold	€9,200
Tomás Herrera	Residual Light III	Photography	Available	€4,800

Invoice status this quarter

Invoice	Client	Amount	Status	Payment
INV-2026-041	Dr. Marcus Weber	€9,200	Paid	4 Mar 2026
INV-2026-042	Stiftung Moderne Kunst	€22,000	Paid	12 Mar 2026
INV-2026-043	Sophia Karlsson	€14,000	Sent	—
INV-2026-044	James Chen	€6,200	Invoiced	—

Consignment payouts due

Artist	Work	Sale	Split	Artist Share
Katrin Vogt	Dämmerung	€9,200	50/50	€4,600
Li Wei	Autumn Series IV	€5,800	60/40	€3,480
Total payouts due:				€8,080

Daily workflow:

Morning — check dashboard for overnight enquiries. Client visit — search inventory on iPad, present on gallery display via HDMI. Sale — record it, generate invoice, email to client. End of month — batch-process invoices, generate financial report, process artist payouts. All from one app.

Galerie Westend at Art Berlin

How the gallery uses Art Aura across three days at an art fair — entirely from iPad, no internet required.

Before the fair (Mac, office)

Enter fair inventory with consignment details. Generate price list PDF for the booth wall. Create the exhibition in Art Aura and link the works.

At the fair (iPad, offline)

Browse inventory by artist, status, or price. Search "available under fifteen thousand" to match a collector's budget. Connect iPad to a portable display for full-screen artwork presentations. Record a sale — Art Aura calculates the consignment split, generates the invoice, emails it. Everything works without WiFi.

Quick checks (iPhone, on the go)

Collector messages about a work — pull up details and forward them. Check invoice status between meetings. Verify which works are still available.

After the fair (Mac, office)

Generate financial report for the fair. Batch-email remaining invoices. Process artist payouts. Update artwork statuses. Export CSV for the accountant.

GET STARTED

Set up your gallery in 30 minutes

- Download on Mac** — Start here for the fastest data entry. Full keyboard, sidebar, shortcuts.
 - Business Information** — Settings → name, address, phone, email, tax ID. Appears on all invoices.
 - Bank details** — Account info displayed on unpaid invoices for client payment instructions.
 - VAT configuration** — Enable VAT, set rate and VAT number, choose reporting period.
 - Enter inventory** — Import from CSV or enter manually. ⌘⇧A for new artwork. Photos, prices, statuses.
 - Import clients** — One-click import from Contacts. Or enter manually with notes and preferences.
 - Download on iPad** — Your entire gallery syncs via iCloud. Present to clients, close sales on-site.
-

Professional gallery management. \$49. Once.

Free to start — 30 artworks, 20 clients, all features. No subscription.

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iPad · iPhone · Mac · Apple Watch · Family Sharing enabled

ART AURA FOR COLLECTORS

Your Collection. Catalogued. Protected.

Know what you own, what it's worth, and where every piece is.

"Our insurer asked for a complete inventory with photographs and current values. It took us three weekends to pull it together from memory and old receipts."

You collect art. Art Aura protects the record.

Art Aura was built for galleries — but collectors need the same core tool: a proper inventory with photographs, values, and locations.

1. A complete catalogue of what you own

Every artwork with title, artist, year, medium, dimensions, photograph, purchase price, and current value. Organised, searchable, always with you on your iPad or iPhone. No more digging through files and folders.

2. Insurance-ready documentation

Generate a professional PDF inventory report with photographs and values — exactly what your insurer or advisor needs. One tap in the Reports section. Updated automatically as your collection changes.

3. Know where every work is

Living room, study, storage facility, on loan to a museum, at the framer. Every artwork has a location. When you have works in multiple places, this is the record that keeps you sane.

4. Private by design

Your collection data stays on your device. No servers, no cloud databases, no company storing your collection records. If you sync between devices, it goes through your personal iCloud account — encrypted end-to-end by Apple.

Features you can ignore

Invoicing, VAT reporting, consignment splits, bank details, business information, client databases — these are for galleries and dealers. You won't see them unless you look for them. Art Aura never forces you through setup screens for features you don't need.

EXAMPLE

The Chen Collection

James and Sarah Chen have collected 52 artworks over twelve years — paintings, prints, photographs, and three sculptures. Works are split between their home, a storage unit, and two pieces on loan.

52

Works in collection

\$485,000

Total insured value

23

Artists represented

4

Locations

Collection snapshot (selected works)

Artist	Title	Year	Medium	Location	Value
Cecily Brown	Untitled (Figure)	2018	Oil on linen	Home	\$65,000
Wolfgang Tillmans	Freischwimmer 201	2012	C-print	Home	\$38,000
Njideka Akunyili Crosby	Garden Gathering	2019	Mixed media	Storage	\$52,000
Gerhard Richter	Abstract 847-3	1998	Print, ed. 80	Home	\$28,000
Yoshitomo Nara	Sleepless Night	2015	Acrylic on canvas	On Loan	\$45,000
Lubaina Himid	Blue Grid Test	2020	Acrylic on canvas	Storage	\$35,000
Thomas Demand	Poll	2001	C-print	Home	\$22,000
Kara Walker	Harper's Pictorial IV	2005	Offset lithograph	At Framer	\$18,000

Insurance Summary (from Art Aura Inventory Report)

Paintings and works on canvas	\$248,000
Photographs and prints	\$142,000
Sculptures	\$65,000
Works on paper	\$30,000
Total Insured Value	\$485,000

How the Chens use it:

James enters new purchases on his Mac when they arrive. Sarah checks the iPad when speaking with their advisor or insurer. They generate an updated inventory report annually for their insurance renewal — one tap, professional PDF, emailed in seconds.

Catalogue your collection this weekend

You don't need to use every feature. Here's what matters for collectors.

- Download Art Aura** — iPad, iPhone, or Mac. Whatever you prefer.
- Skip Business Information** — That's for galleries and dealers. You don't need it.
- Set your currency** — Settings → Display → Currency. Pick yours from 15 options.
- Add your first artwork** — Title, artist, year, medium, dimensions, photo. Add a price for insurance value.
- Set a location** — Home, storage, on loan, at framer. Wherever the work is right now.
- Set status to "Not for Sale"** — Unless you're actively selling, this keeps your collection separate from any marketplace features.
- Work room by room** — Start with what's on the walls. Photograph each work, enter it. Move to storage next.
- Generate an inventory report** — Reports → Inventory → PDF. Your complete catalogue with photos and values. Email it to your insurer.

Start with your most valuable works.

Enter the pieces that matter most for insurance first. You can add the rest gradually. The free version covers 30 artworks — enough for many private collections.

What you can skip entirely

Invoicing, VAT, bank details, consignment tracking, client management, sales recording — these features exist for professional dealers. They won't appear in your workflow unless you go looking for them.

Free Version

30

artworks, all features. Many collectors never need more than this.

Unlimited

\$49

One-time purchase. For collections of 30+ works. No subscription ever.

Your collection deserves a proper catalogue.

Private. On your device. Updated in seconds.

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